

Business Startup Cost Calculator

business know-how®

One-Time Start-Up Costs

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|---|----------|
| 1. Purchase price or down payment if buying a business | \$ _____ |
| 2. Office furniture | \$ _____ |
| 3. Computer hardware and software | \$ _____ |
| 4. Setup, installation and consulting fees | \$ _____ |
| 5. Business cards and stationary | \$ _____ |
| 6. Decorating and remodeling | \$ _____ |
| 7. Fixtures, counters, equipment and installation | \$ _____ |
| 8. Starting inventory, raw materials, tools, etc. | \$ _____ |
| 9. Deposits with public utilities | \$ _____ |
| 10. Legal and other professional fees | \$ _____ |
| 11. Business licenses and permits | \$ _____ |
| 12. Advertising and promotion for opening | \$ _____ |
| 13. Signage | \$ _____ |
| 14. Rent and security deposit (often equals 3 months' rent) | \$ _____ |
| 15. Operating | \$ _____ |
| 16. Other | \$ _____ |

Ongoing Monthly Expenses

- | | |
|---|----------|
| 17. Salary of owner-manager (amount you need to pay yourself) | \$ _____ |
| 18. All other salaries, wages and commissions | \$ _____ |
| 19. Payroll taxes or self-employment taxes | \$ _____ |
| 20. Rent | \$ _____ |
| 21. Equipment lease payments | \$ _____ |
| 22. Advertising (print, broadcast and internet) | \$ _____ |
| 23. Postage and shipping costs | \$ _____ |
| 24. Supplies (inks, toners, labels, paper goods, etc.) | \$ _____ |
| 25. Telephone | \$ _____ |
| 26. Utilities | \$ _____ |
| 27. Internet connection | \$ _____ |
| 28. Website hosting and maintenance | \$ _____ |
| 29. General business insurance | \$ _____ |
| 30. Business vehicle insurance | \$ _____ |
| 31. Health insurance | \$ _____ |
| 32. Interest & principal on loans and credit cards | \$ _____ |
| 33. Inventory, raw materials, parts | \$ _____ |
| 34. Legal and other professional fees | \$ _____ |
| 35. Franchise fees | \$ _____ |
| 36. Miscellaneous | \$ _____ |

Total Start-Up Costs \$ _____