

Business Startup Cost Calculator

business know-how®

One-Time Start-Up Costs

1. Purchase price or downpayment if buying a business \$ _____
2. Office furniture \$ _____
3. Computer hardware and software \$ _____
4. Setup, installation and consulting fees \$ _____
5. Business cards and stationary \$ _____
6. Decorating and remodeling \$ _____
7. Fixtures, counters, equipment and installation \$ _____
8. Starting inventory, raw materials, tools, etc. \$ _____
9. Deposits with public utilities \$ _____
10. Legal and other professional fees \$ _____
11. Business licenses and permits \$ _____
12. Advertising and promotion for opening \$ _____
13. Signage \$ _____
14. Rent and security deposit (often equals 3 months rent) \$ _____
15. Operating \$ _____
16. Other \$ _____

Ongoing Monthly Expenses

17. Salary of owner-manager (amount you need to pay yourself) \$ _____
18. All other salaries, wages and commissions \$ _____
19. Payroll taxes or self-employment taxes \$ _____
20. Rent \$ _____
21. Equipment lease payments \$ _____
22. Advertising (print, broadcast and internet) \$ _____
23. Postage and shipping costs \$ _____
24. Supplies (inks, toners, labels, paper goods, etc.) \$ _____
25. Telephone \$ _____
26. Utilities \$ _____
27. Internet connection \$ _____
28. Website hosting and maintenance \$ _____
29. General business insurance \$ _____
30. Business vehicle insurance \$ _____
31. Health insurance \$ _____
32. Interest & principal on loans and credit cards \$ _____
33. Inventory, raw materials, parts \$ _____
34. Legal and other professional fees \$ _____
35. Franchise fees \$ _____
36. Miscellaneous \$ _____

Total Start-up Costs \$ _____